

2013 ANNUAL GOALS

Sales \$56,000,000

+5% Total Comparable Sales

+15% Remodel Comparable Sales

AUV \$1,265,000

EBIDTA \$3,000,000

Improve margins by 2 points

- Develop GPS Culture
- Achieve OPI Index of 70% by end of Q4
- New fully-functional BOS
- Develop a long-term POS solution
- Complete ten remodels
- Complete one acquisition
- Develop implementation plan for Affordable Care Act
- Develop system for new product and equipment rollouts
- Implement performance management system
- Improve training execution
 - > Training store certification
 - > District Manager training / expectations
 - > Hiring / orientation