

**A**GPSHOSPITALITY

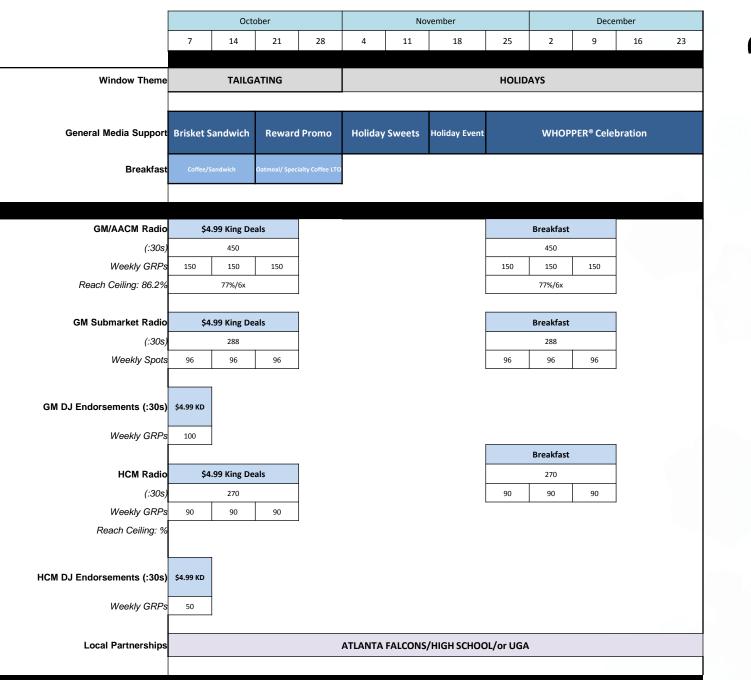


1	April						M	ay		June				
	1	8	15 22		29	6	13 20		27	3	10	17	24	
	-	-				-				-				
Window Theme		BURGER FEST								SUMMER BBQ				
General Media Support	Turkey/Ve	eggie Burger	Stuffed Burger/ Iced Tea			Chicken LTO/ Wrap			Retail Event	Rib Sandwich			Branded Dessert	
Drackfort		Constalla			Lvent							Dessert		
Breakfast		Speciality	Coffee/ Baked Goods			Coffee/ Sandwich			Ba	Bacon, Egg and Gouda Sandwich				
NATIONAL RED PLUM	1-Apr													
								Gouda Sandwich						
					-									
GM/AACM Radio	\$4.99 Kinj			ng Deals				\$1.00 TEA		50¢ Cone			-	
(:30s)			450		_			450	-		450		-	
Weekly GRPs		150	150	150	-		150	150	150	150	150	150		
Reach Ceiling: 86.2%			77%/6x					77%/6x			77%/6x			
GM Submarket Radio	\$4.99 King Deals						\$1.00 TEA			50¢ Cone				
(:30s)			288	-			288			288				
Weekly Spots		96	96	96	1		96	96	96	96	96	96	-	
				•	-								-	
GM DJ Endorsements (:30s)		\$4.99 KD					\$1.00 Tea			50¢ Cone				
GM DJ Endorsements (.303)		34.33 KD					\$1.00 Tea			JUC COlle				
Weekly GRPs		100					100	]		100	]			
					1					1			1	
HCM Radio	\$4.99 King Deals			_		\$1.00 Tea			50¢ Cone					
(:30s)			270		_			270	1		270	1	-	
Weekly GRPs Reach Ceiling: %		90	90	90			90	90	90	90	90	90	]	
Reach Cennig. 76														
											]			
HCM DJ Endorsements (:30s)		\$4.99 KD					\$1.00 Tea			50¢ Cone				
Weekly GRPs		50					50			50				
								1			1			
оон							\$1.00 Tea			50¢ Cone				
36 Posters, 6 Bulletins, 23 Bus Shelters, 24 Miami Dade		50¢ NEVER TASTED												
Bus Shelters - 19,309,336 Imps per flight	1		50¢ Soft S	Serve Cones now a	t BURGER KING									
						3	I							
Mobile Display											50¢	Cone		









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